

AIM OF THIS BOOK AND ACCOMPANYING WEBSITE

We believe it is essential to give as much information as possible to potential or existing cattery owners.

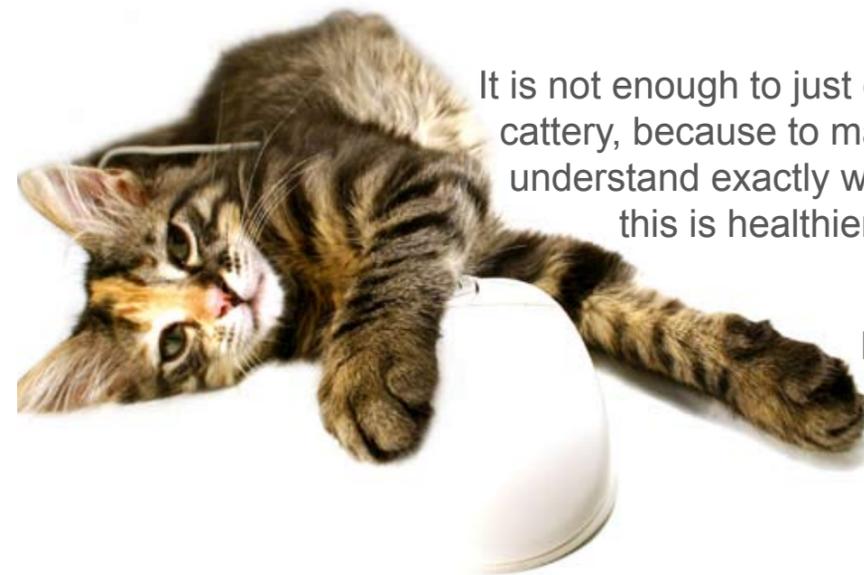
Our mission is to raise the expectations, standard and design of catteries by providing owners with advice and information on options and choices.

With this book and the accompanying website www.catterydesign.com we give you the inspiration, information and support you need to build the best standard of cattery you can, to match your requirements as well as the cats' needs and create a building that is easy to maintain. To do this you will need to understand how a well designed cattery helps reduce stress and provide a healthy and happy environment in which cats can be accommodated.

We often find that people want to provide more than one type of cattery, especially if they already have a customer base. Breeders, groomers, veterinarians and quarantine catteries consider offering a boarding facility to increase income, just as people who want to create a boarding cattery may want to help cats further by providing rescue accommodation, and some rescues think about offering boarding as a way of raising funds to help more cats! There will be additional considerations for multiple catteries, especially when dealing with cats of unknown health history.

Whatever function your cattery will be used for, it is important that you spend your build money wisely, and we want to help ensure that you have the information to do so.

We encourage you to think deeply about the style and quality of business you want to create, because quality and caring catteries are greatly in demand



It is not enough to just describe how to construct a cattery, because to make the right choices you need to understand exactly what makes good design, and how this is healthier for cats.

Happy cats will make your cattery successful, and we want you and your clients to be proud and delighted with your cattery!

WHAT IS IN THIS BOOK

Who was this book written for?

This book will give insight to everyone involved with cats, (welfare organisations, boarding, breeding, charities, rescue centres, quarantine, multi-cat owners, designers, authorities, architects and surveyors, colleges and universities) to provide an awareness of the changes in design, and options available.

This book will provide you with an encouraging, easy-to-read guide with hundreds of photographs, an overview of systems and designs, and show you how cat accommodation can be improved with cat welfare knowledge.

International flavour

The international flavour of this book is useful to potential and existing cattery owners. It provides ideas from different countries, highlights different philosophies and guidelines, and will reach a far greater number of people wanting help and advice to create or upgrade a cattery – yet it also shows that cats have the same needs, no matter where they live!

It is interesting to see the similarities between the United Kingdom, America and Canada in terms of statistics and trends. Today, with cats being the most popular pet, cat owners spending more on their pets and having higher demands/expectations – there is now, more than ever, a need to provide enough accommodation to meet this demand.

The most important concept when creating a cattery:

Awareness of cat welfare is an integral part of helping us create cattery buildings and management skills that are as cat-friendly as possible. The combination of understanding what cats need, and knowing what the construction choices are, means you can create the perfect cattery for your situation and budget.

What this book contains:

■ [Large, full-colour photographs](#)

To provide you with inspiration and ideas, this book is lavishly packed with colour photographs, many of which are full page or double-page spreads so that you can see lots of detail – just like looking through a window!

■ [The surprising extent that the cattery/unit style can affect cat welfare](#)

Understanding just how much accommodation standards affect cats. How to improve the quality of life for a confined cat and what is appropriate therapy for cats housed in less than ideal conditions

■ [Case studies](#)

United Kingdom, American and Canadian organisations show how unique each organisation is (which is often what makes it successful), and to illustrate important points by showing how they are put into practice in real life. As you will see, there is always something that could have been improved on, and always plenty to be pleased with!

■ [Design, material and equipment options](#)

Descriptions, advantages and disadvantages of different layout/design styles and unit types, materials and equipment all combine to help you make an informed choice for your own situation

■ [Best practice and avoiding mistakes](#)

Advice on best practice for planning/zoning and building a cattery. Common mistakes and how to avoid them. What you must do, and what not to do. What cats require, and legislation governing catteries

■ [Further resources](#) ...where to find further resources and information. Links to informative websites as well as recommendations for further reading

■ [Cat quotations](#) ...and the occasional quotation to make you smile!

OTHER WAYS WE CAN HELP YOU

www.catterydesign.com

How our cattery design website can help you:

-  Business Plan
-  Property Audit
-  Directory of suppliers, products, manufacturers, services - making it easy to buy suggested items in this book online
-  Cattery Designs (plans/blueprints)
-  Books
-  Help and advice
-  Latest information
-  Support, encouragement and inspiration!

If you enjoy the case studies in this book, you might like to contact us about your story. We can publish this on our websites and provide links to your website to help generate new visitors for you.

Just go to www.catterydesign.com

www.boardingcatteries.org

If you already have, or are considering starting a boarding cattery, we have a website with special search facilities to help generate new business for you.

Just go to www.boardingcatteries.org

Our contact details are:

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www.boardingcatteries.org

We list country phone dialling codes and the current UK time on our contact page to help you get in touch easily.



CARE AND MANAGEMENT

The most important factor for a successful cattery is its care and management.

It would probably be worth putting that statement on every page! However, it is obvious that a well-designed building can only improve matters. Whether for cat welfare, staff morale, easier cleaning and maintenance, or all of these improvements, this book will help you understand the building options available, to get the best result for you.

Everyone has an opinion about what makes a good cattery!

If you could include every cat welfare-friendly suggestion in this book it would be wonderful! However, with building and property prices, site constraints and a finite budget, you must find the right balance to build the best standard you can.

Always remember that it is an option for you to build half of your ultimate design at the standard you want. It will cost less initially, be faster to build, and will start your income earlier so you have funds to build the second half at a later date

As you will see, you can create a cattery that matches as many of your ideals as possible on a small scale, stand head and shoulders above the 'standard/commonly used' type of cattery and have your clients do your marketing for you!

The Commercial Cattery

A commercial cattery of even six units can provide a good income if a high quality and caring service is provided together with good accommodation. A higher fee (for boarding this is possibly even double that of a standard cattery) will reflect the level of personal care, socialisation and understanding that is offered in a way that a large cattery would be unable to match. Once your income is established, you will then be able to increase the number of cats you can accommodate, or you may prefer not to lose the personal touch, and increase profit in other ways.

The Rescue Cattery/Shelter

A rescue centre has many options to improve cat welfare and increase the adoption success rate. There are ways buildings can assist you, such as creating separate areas for socialisation, getting to know potential owners and understanding how to make the accommodation more cat-friendly. For organisations coping with a very tight budget, there are ways you can improve the cattery without significant cost by using environmental enrichment and cat therapy.

How to Create Your Perfect Cattery - Design Development Chart

On the next page you will find a chart that lists the sort of things you will need to think about in order to create a complete design for your cattery. Whether you fill the chart in as you go along or read through the book first before completing it, this chart will form the basis of your cattery design, and ensure you think about the essential requirements of your building/s to get the ideal result for your situation.

Now we are ready to start creating your perfect cattery!

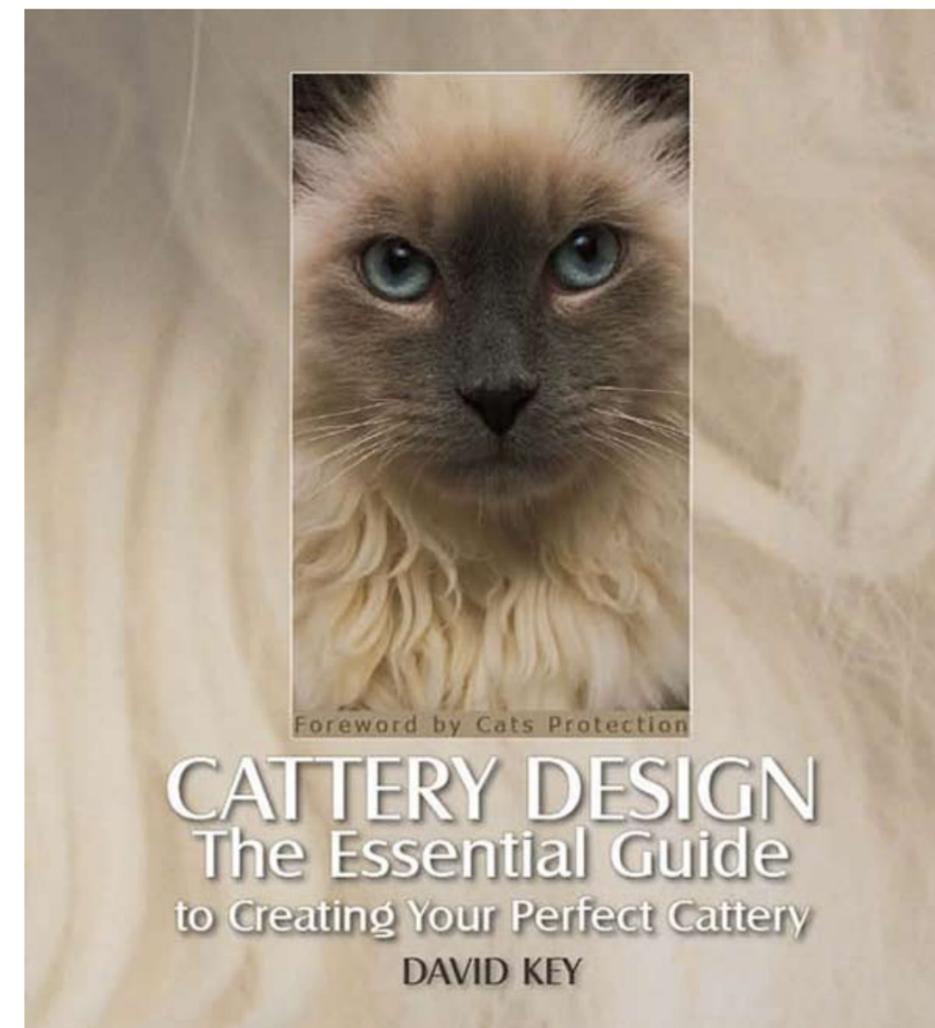
YOU ARE ALWAYS WELCOME TO
VISIT US FOR MORE INSPIRATION

@

WWW.CATTERYDESIGN.COM



THIS IS AN EXCERPT FROM THE CATTERY DESIGN BOOK.



EXPERT CATTERY-BUILDING ADVICE

The essential guide

This essential guide will provide you with an easy to read, encouraging and inspirational overview of cattery systems, equipment and materials. With step-by-step guidance for creating your perfect cattery design at your fingertips, and real life case studies, this book will help you understand how catteries can be improved with cat welfare knowledge.

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400+ colour photos Inspiration and ideas

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